

# AGILE CREATIVE SERVICES & PUBLISHING ADVISORY

**Roboto Global** is your go-to partner for quality services and expert advisory in entertainment and publishing industries (gaming, film, media).



## Why Roboto?

We have been present in the gaming and electronic entertainment industry for over 20 years.

We are constantly expanding our portfolio of services, employing high-class specialists and using the latest technological solutions.

Our services are used by the world's largest developers and game publishers.

We currently serve over 200 clients, and in 2023 we have completed over 300 gaming projects.

*Like yourselves, we are artists in our field. Our sole objective is for your product to achieve epic level of success.*

## OUR OFFER FOR PUBLISHERS

- ☒ **Market analysis**  
Reduce risk and make better business decisions based on reliable data from our market analyses.  
  
Our Steam Game Analysis will help you find the most promising markets for your game and optimize your localization costs to maximize your profits.
- ☒ **Workshops and panels**  
Expand your knowledge, learn about the stages of game production, and discover different types of services.  
  
Do you feel uncomfortable negotiating with vendors? Our experts will share their knowledge and experience with you, which will significantly improve your negotiating position.
- ☒ **Legal & budget advisory**  
Are you looking for professional advice but don't want to create separate financial or legal departments in your organization?  
  
With over 20 years of experience, we are happy to provide you with both legal and financial advice. Contract issues, copyright nuances, financing methods and much more... Ask our experts!
- ☒ **Business representation**  
Taking care of business contacts takes up too much of your time? Hand this task over to Roboto!  
  
Take advantage of our support in finding clients and partners, negotiating prices, contract terms and other business aspects. Let us represent your business, freeing up your time for other tasks.



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